



## Press Release

**MTD consolidates the pan-European brand**

### **WOLF-Garten exceptional brand**

**New product line for professional tradespeople**

Every year, WOLF-Garten products convince consumers, product testers, editors and other experts. WOLF-Garten was even awarded the “Most Innovative Brand 2011” for outstanding brand quality. With a flood of new products, MTD is consolidating its pan-European brand. Now, there is a new expert line specially developed for the professional tradesperson.



The high-performance EXPERT series is new and exclusive for the professional trade. Lawn mowers, tractors and scarifiers in this named series are WOLF-Garten top performers for technology and quality. Because these devices fulfil the most demanding requirements, they are exclusively available in



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qualified specialist retail outlets. In this league, top quality service is paramount. This starts with competent advice and extends from the service for spare parts to winter inspections, so the equipment retains its high performance after leaving the production hall.

### Made by pros for pros



WOLF-Garten's EXPERT series sets quality standards thanks to innovative technologies and ideas that make handling easier. Garden maintenance is trouble-free and precise.



Four electric lawn mowers and ten exceptional motorized, powerful petrol lawn mowers, a MiniRider, eight tractors and two scarifiers are available in WOLF-Garten's high-



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end range. The right device is available for professional garden maintenance.



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### Seeds and Fertiliser

#### Organic Power – Power from nature

2012 is WOLF-Garten's year of "Organic Power". Many new products are based on useful and environmentally friendly organic ideas and effectively implement these. "Organic Power" is the recipe for success for a dense, vital and resilient lawn – along with the label 'eco verified'. There are many influential factors.



Organic lawn seed, for example, ensures savings on water, electricity and fertiliser. From the second year onwards, organic lawn need not be fertilised with "micro clover", as the clover plants enrich nitrogen in the soil that is vital for lawns. They also ensure a lower water requirement.



A "slow growing" organic lawn saves water, fertiliser and energy. Not only the environment benefits from a markedly reduced need for lawn maintenance for these accessible ornamental lawns.



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“Organic Power” ensures a fresh approach to lawn maintenance. Three new fertilisers utilize the power of organic nutrients with convincing efficiency: after application, the lawn can be accessed with no restrictions – for all the family and all four-legged friends. “Organic Power” shows clear results after only a few days and sustainably improves soil life. The natural world has the best solutions – and garden and lawn research at WOLF-Garten.

### Revolution in lawn maintenance



Lawn maintenance was never so simple, relaxed and simultaneously effective: WOLF-Garten has developed a series of liquid fertilisers that are extremely fast and easy to use. The fertiliser from the bottle is directly connected to the garden hose (suitable for all commercially available hose systems). It takes just three minutes and the optimal lawn size of 100 m<sup>2</sup> is nourished with all the essential substances. That’s ultra efficient and turbo fast – an innovation from WOLF-Garten.

Refill packs are available in two different dimensions for regular users. Overall, there are four liquid fertilisers for different requirements and needs:

In just 24 hours, the liquid fertiliser “Turbo Green” gives instant revival and a consistent green. It is perfect for lawn areas with stress damage.



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The liquid fertiliser “Long Lasting” is the ideal maintenance for almost two months using long-lasting elements which guarantee a rapid and effective input of nutrients across each grass blade.

The liquid fertiliser “Plus Iron” strengthens grass blades instead of moss and ensures a vital lawn.

The liquid fertiliser “Organic Power” offers rapid lawn maintenance based on organic active substances. It is eco verified.



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### **Battery-powered garden devices**

#### **More power in the garden**

Without motor-operated garden devices, garden life would stagnate. Who has the time and power to reinvigorate things – apart from knowing all about traditional methods of garden maintenance?

Good news: the WOLF-Garten programme has a motorized assistant to handle all jobs. The 2012 range has been expanded with several new garden devices, including chain saws and a leaf blower. Additionally, for the first time snow blowers are included in the programme. WOLF-Garten now offers everything that a keen gardener desires!

#### **Five new devices with new high-performance replaceable batteries**

As a supplement to replaceable batteries 1, 2, 3 and 4, WOLF-Garten has now released compatible new battery devices in battery pack 5 (18 V/1.5 Ah) and battery pack 6 (18 V/3 Ah). Thanks to state-of-the-art Lithium-ion cells, these offer longevity and a short charging time of only one or two hours.



The LI-ION POWER HTA 700 hedge trimmer is the light alternative: weighing only 2.5 kg, it conserves energy when used for longer periods. The trim length is 45 cm and running time 40 minutes.



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The LI-ION POWER GTA 700 lawn trimmer has a cutting width of an extra 30 cm, and is wider than all other trimmers in the range. The cord replacement functions quite simply manually and the telescopic handle takes pressure off the lower back due to the correct working height.



The LI-ION POWER BA 700 leaf blower is the first of its kind in the range! Weighing only 1.5 kg, it makes life easy – 15 minutes long depending on the battery charge with an air speed of up to 200 km/h.



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The LI-ION POWER CSA 700 chain saw has a running time of 40 minutes, two-handed safety switch, Oregon blade and chain and practical trimming length of 20 cm – so everything a chain saw requires.



The LI-ION POWER PSA 700 long-reach chain saw is WOLF-Garten's first of this type of device. It is a type of chain saw (Oregon blade and chain) with shaft to trim trees of larger heights.



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### Shears

#### **Perfection times five: the brand-new shears**

The choice has never been easier. Whether maintaining balcony plants or for professional use: the new WOLF-Garten shears are tailor-made and designed to deal with quite different requirements.



WOLF-Garten distinguishes between various application areas – and always offers precise differentiation and the optimal cutting performance for each job as well as pleasant, ergonomic handling.

Every set of shears is a masterpiece. Each piece of equipment offers:

- ergonomic grip design for optimal transfer of power
- safe hand position with resting position for thumbs and excellent protection and safety for all fingers and curves.



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- integrated screw that cannot be lost for securely functioning mechanism even after many years
- locking and ideal usage for right- and left-handed users, no independent closing of the shears as for other products.

### “Basic Plus” – the basic model



Room plants or lavender on the terrace or the lilac tree in the front garden need trimming to offer a constant source of pleasure. The “Basic Plus” double-edged shears are just right. The two-component grip with soft inset panel at the top prevents the hand from slipping and ensures pleasing power input.

The device is an excellent cutter and offers just about everything a beginner and plant enthusiast require as well as becoming an irreplaceable tool.

### “Comfort Plus” – more cutting comfort



Every small green paradise wants to be trimmed and maintained. To complete all trimming jobs quickly and easily, the “Comfort Plus” is available – double-edged or as anvil with a gentle cutting action for hard branches. A special bonus is the 30 degree



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angled cutting head to prevent any unpleasant overstretching of the hand and wrist area.

The blades are specially planed, coated and permanently usable. The soft zone on the upper handle ensures a non-slip grip and good power distribution.

### **“Premium Plus” – for the highest demands**



A large garden with ornamental and working plants needs garden expertise – and the right blade to help with the trimming jobs. The “Premium Plus” shears are available double-edged or with anvil technology with high-grade die cast zinc anvil. This model also has a 30 degree angled cutting head. In addition, there are two plastic insets on the upper and lower grip for greater control in transfer of power from the inner hand surfaces on the upper grip and ergonomic workmanship thanks to sliding the fingers on the lower grip. The adjustable blade pre-tension as well as precision-planed and non-stick coating on the blades are ideal for any number of trimming jobs.



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### New models for garden maintenance



The multi-star® 3-in-1 rake is a multi-talent with multi-functions. Its special form makes this innovative multi-star® removable implement not only versatile for use as a rake or shovel, which is usable on both sides, but also as any type of removable hand device. For instance, it is suitable for edging the lawn or removing leaves from the pond.

With a working width of 50 cm, it can make a big difference in a short space of time. The 3-in-1 rake can be used with an extension, easing the pressure on the back. Or it can be adapted as practical hand-held equipment with a soft grip.



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### WOLF-Garten winter programme



WOLF-Garten's brand-new snow shovels are light and stable, resistant to road salt and fitted with stable aluminium profile edges.

Two lines – Select and Ambition – present WOLF-Garten's powerful snow blowers. They clear widths of 53 to 76 centimetres for performances from 2.2 to 7.4 kW.

The multi-star® de-icer (IS-M) facilitates a turbo start in the mornings! Special edges on the upper side dissolve and remove the ice effectively. Damp areas can be cleanly removed with the silicon lip. The IC-M de-icer is the right utensil for especially hard frost.



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With the new multi-star® roof snow clearer, heavy snowdrifts can be safely and comfortably removed from roof surfaces.

The new winter broom is ideally suited for loose, powdery snow. A programme of flexible-handled brooms is another addition to the range of winter products.

Further information about on this subject can be obtained from MTD Products AG in 66129 Saarbrücken.

### **Note for editors:**

This text and photographs can be found and downloaded under the following link: [www.waschzettel.de/page.cgi?ID=32156](http://www.waschzettel.de/page.cgi?ID=32156)

MTD, the "Modern Tool and Die Company", with its headquarters in Cleveland, Ohio is the world's largest manufacturer of motorised gardening tools. MTD Products Inc. was founded in 1932 and is still family owned. MTD has manufacturing capacities in the USA, Europe and Canada.

MTD offers every gardener – whether professional or hobby gardener – a product range from three brands on the European market; CubCadet, WOLF-Garten and also MTD, which covers nearly every application in the garden. Every brand makes its mark through individuality and unmistakable optic. All of the brands compliment a wide spectrum if motorised garden tools; from electric lawnmowers to motor hoes and snow blowers all the way up to miniature tractors.



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